



2025 REBELLE RALLY SPONSORSHIP

Team #141, Roaming Wolves | Rebelle Rally | October 8-18, 2025

About the Rebelle

The Rebelle Rally is the first women's off-road navigation rally raid in the United States. Blending the love of driving with the ultimate challenge of precise navigation, the Rebelle test skills over 8 days of competition. It is not a race for speed, but a unique and demanding event based on the elements of headings, checkpoints, time, and distance using maps, compass, and roadbook.

Why are we doing this?

What started as reviving our dad's old Bronco and going on a new adventure has become something of an addiction - we love the challenge of not only improving our own skills each year, but improving our vehicle's performance and capabilities, too. Rallying in a vintage vehicle definitely added a whole other dimension to the elements of the rally, but we've been here for it. However, for our 5th year, we've decided to retire the Bronco and experience a whole new rally for ourselves in our 1991 Toyota Land Cruiser 80 Series.

THE REBELLE REACH

[Instagram](#) & [Facebook](#): 76k+ followers

As seen in:

ABC News, Travel & Leisure, Forbes, Autoweek, Gear Junkie, Car & Driver, TREAD Magazine, The Drive, Expedition Portal, Overland Journal, and more!

[2024 REBELLE METRICS](#)

[Team Media Coverage](#)

[Rebelle Partners](#)

ABOUT US



MELISSA VANDER WILT | Navigator

Melissa lives in Costa Rica with her husband Damian, 12-year-old son Milo, a ginormous Maine Coone named FatCat, and an adopted street dog named Chewie. When not working on her first novel or slinging herbs in the village apothecary, she enjoys meditation, tarot, travel, listening to Taylor Swift incessantly, everything British and/or Harry Potter related, making art, river walks, birding, and drinking in a shady hammock, preferably while being fanned.



ROCHELLE BOVEE | Driver

Rochelle lives in Southern Oregon with her husband, Joe, of 24 years and their four kids - CJ, Colette, Callie, & Cohen, and two hairy pups named Poppet and Millie. A [small-business owner](#) and substitute SPED assistant, she enjoys overlanding and off-roading, remodeling, woodworking, oil painting, photography, and graphic design. If the kids were for it, she'd be traveling the world, living the digital nomad life full time.

Fun Fact: Our Bronco was one of only two 4030-designated vehicles (40+ years old) to ever compete.

Corporate & Individual Sponsorships

We've been incredibly lucky to partner with the following brands so far...

- Red Line Synthetic Oil
- Energy Suspension
- Yukon Gear and Axle
- KC HiLiTES
- Method Race Wheels
- Hellwig Suspension
- Painless Wiring
- Bilstein
- Bulldog Winch
- REDARC Electronics
- MagnaFlow Exhaust
- Rhino-Rack
- Canton Racing
- Wild Horses 4x4
- PIRELLI, and more!

If you're interested in joining our team (aka the Wolf Pack) through either a parts or financial sponsorship, we'd love to learn more about your company and how we might partner!

SPONSORSHIP LEVELS

PLATINUM	\$5,000+	GOLD	\$3,500+
• Primary team sponsor • Premium Rebelle photo package access (typically ~60 photos with commercial use rights) during and after rally • Team photos of continued build and event training shared leading up to the Rebelle • XL logos and/or design on vehicle • Logo on helmets • Logo on team vests • Frequent dedicated appreciation / mention on team Instagram + Facebook posts * • Live rally coverage mentions when given opportunity • Use of 80 Series in 2025/26 marketing efforts (specifics around use TBD with sponsor)		• Rebelle photo package access (up to 10 select photos) after rally with commercial use rights • Rally photos shared during rally for social media use only • Large side window/rear qtr panel wordmark placement, potential rocker panel • Logo on team vests (must provide iron-on) • 3 dedicated social posts before, during and after rally + frequent social media tagging* • Potential promotional event use of 80 Series (specifics TBD) • Live rally coverage mention if given the opportunity	
SILVER	\$1,500+	BRONZE	\$500+
• Up to 3 professional Rebelle photos (provided post-rally) with commercial use rights • Rally photo shared during rally for social media use only • Medium side window/rear qtr panel logo placements • At least 3 social media mentions/tags (Instagram + Facebook) before, during, or after rally *		• Small side window logo placement • A pre- and post-rally social media mention *	
PARTS SPONSORSHIP		In Kind	
		• All specifics TBD with sponsor.	

Ready to start a conversation? Email us at teamroamingwolves@gmail.com

* Social media mentions through our Team Roaming Wolves Instagram and Facebook channel and our personal channels have the potential to reach tens of thousands, with potential reposts via the Rebelle Rally, our personal supporters, manufacturer supporters, and other corporate sponsors.

Fun Fact: To date, we've been the only 4030-designated team to return to the Rebelle multiple times (4x).

Our New Third Teammate - The Rugged Overland 80 Series

Retiring our Bronco from the rally was one of the hardest decisions we had to make; you can learn more about our 2024 Rebelle and our decision [here](#).

Rochelle's family has owned the 80 Series for a couple of years now, and through their business (Rugged Overland), the 80 Series build was displayed at SEMA 2024 in partnership with BOLT Locks. To date, the build includes these brands:

- | | | |
|-----------------------|--------------------------|--|
| • SuperPro Suspension | • Caballo Automotive | • ZARGES |
| • Fulcrum Shocks | • Dissent Off-Road | • SnailArmor |
| • REDARC Electronics | • Rhino-Rack | • Tackform |
| • KC HiLiTES | • Red Line Synthetic Oil | • ANZO |
| • Icon Alloys | • BOLT Locks | * SEE BUILD SPECIFICS HERE . |



1991 Toyota Land Cruiser
See our How It Started IG reel [here](#).

It's crazy to think that we'll be competing in a vehicle that's 22 years younger for our 5th rally, but still only 6 years away from the Rally's 4030 Designation. We look forward to the creature comforts and modern conveniences that our vintage vehicle didn't have, and the opportunity for more time chasing checkpoints on-course for the Rebelle Rally's 10th Anniversary.



Thank you for your time and consideration!

We're happy to answer questions or discuss sponsorship options, please don't hesitate to reach out, or check us out online by visiting any of the (clickable!) links to the right.

Email: teamroamingwolves@gmail.com



[TRW Website](#)



[TRW on Instagram](#)



[TRW on Facebook](#)

Fun Fact: Our 80 Series was displayed at the 2024 S.E.M.A. Show.